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Winning the game of patience

Welcome back to the County Ground again, where we also extend a welcome to the players, officials and supporters of Bristol City – and my opposite number, Joe Jordan.

Like all local derbies, there is bound to be a special atmosphere this afternoon, especially with both clubs having made good starts to the season – City beating one of my former clubs, Blackburn Rovers.

We have got off to a marvellous start this season and are already progressing well. I am naturally very happy to have taken six points from our first two matches.

We will, though, need all the support we can get this afternoon if we are to make it three wins out of three.

The record books show that in recent years it has been unusual for Swindon Town to get off to such a good start – with last year's defeat at home to Sunderland on the opening day of the season perhaps being a good example. So the win at Charlton was most welcome.

We played well in that game and the newspaper reports are already talking about promotion. This, however, is premature. As I said in my notes for the Ipswich programme, promotion is our long-term objective, but it is foolish to start talking about it so soon. There is a long, long way to go.

The win at Charlton was followed by a different kind of match against Ipswich Town on Tuesday. I was pleased with that match because we showed a lot of patience. Ipswich obviously came to contain and control us, but we carried on fighting, took our chance and got the win we deserved.

As long as we are not com-

placent, carry on fighting, but remain patient, we should win through in the end.

I was pleased this week to see Alan McLoughlin included in the Republic of Ireland squad again. International honours reflect well on the club and are a result of hard-work put in last season. We are fortunate at the County Ground to have two of our players involved at international level – with Paul Bodin also making a stake for a regular place in the Welsh team.

Alan, of course, has had problems with injury, but now seems to be progressing well, having played part of the match against Ipswich and making an appearance in the reserve team's 5-0 win at Reading on Wednesday. Unfortunately, we have also been having a few hiccups with Steve White, but, hopefully, he will be back to match fitness again soon.

I hope you enjoy today's match. Please remember to keep up the support.



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Edited by **Graham Carter** with the
valued assistance of **Paul Plowman**.

Printed by **Thamesdown Litho**

Front cover: *Duncan Shearer shoots in our
Wembley Play-Off Final win.*

In Town Today

Welcome to the players, officials and supporters of

BRISTOL CITY



BRISTOL CITY - FIRST TEAM SQUAD SEASON 1990/91

Back row left to right: Russel Bromage, Paul Marden, Wayne Allison, Cameron Toshack, Mathew Bryant, Chris Honor, Darren Keeling.

Middle row left to right: Buster Footman (Physio), Gary Shelton, Ronnie McQuilter, Dave Rennie, Andy Leaning, Ronnie Sinclair, Steve Weaver, Nicky Morgan, Bob Taylor, Rob Newman, Glen Humphries, Alan Crawford (Youth Team Coach).

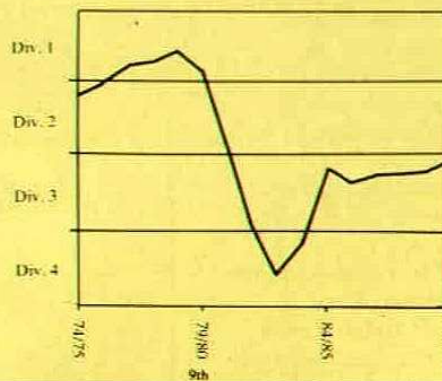
Front row left to right: Simon Darlaston, Andy Llewellyn, John Bailey, Dave Smith, Jimmy Lumsden (Assistant Manager), Joe Jordan (Manager), Junior Bent, Mark Madge, Jason Eaton, Michael Mellon.

BRISTOL CITY: FORM GUIDE

How they finished last season...

		H	A	Goalscorers	Att.
Apr	3	Rotherham Utd		W2-1 o.g., Taylor	5,274
	7	Wigan Athletic		W3-2 Smith, Taylor, Ferguson	3,281
	10	Crew Alexandra	W4-1	Gavin, Taylor 3	13,800
	14	Preston N. End	D2-2	Morgan, o.g.	7,599
	16	Fulham	W5-1	Morgan, Smith, Newman, Ferguson, Shelton	16,139
	21	Leyton Orient		D1-1 Newman	7,273
	24	Huddersfield T.	D1-1	Morgan	17,791
	28	Bolton W.		L0-1	11,098
May	2	Bristol Rovers		L0-3	9,813
	5	Walsall	W4-0	Shelton, Gavin, Rennie, Morgan	19,480

BRISTOL CITY - THE LAST 15 YEARS



GWR FM 97.2

AND SWINDON TOWN

The Squad

Bob Taylor. Manager Joe Jordan tracked the former Leeds United striker for months before landing his man just before the transfer deadline in March, 1989 for £175,000 plus Carl Shutt. City's leading goalscorer last term with 34 goals including three hat-tricks, although injury ended his season early.

Junior Bent. Junior was brought to Ashton Gate in March for £30,000. A speedy skilful winger, regarded as "one for the future".

Previously at Huddersfield, he had a spell on loan at Burnley last season.

Nicky Morgan. City paid Stoke City £30,000 for this experienced forward and he soon repaid part of that fee with important goals in the promotion run in after City lost leading scorer Bob Taylor through injury. Previously with West Ham and Portsmouth.

Dave Rennie. Former Leicester City apprentice who later moved to Leeds United. A Scottish Youth International, Dave joined City in July 1989 and was used throughout the season in midfield. Can also play at the back.

Gary Shelton. A vastly experienced player who has now made well over 350 League appearances in a career which has taken in Walsall, Aston Villa, Sheffield Wednesday and Oxford. Joined City at the start of last season.

Andy Llewellyn. A local lad who was a Youth International and has come through the apprentice ranks. Andy was an ever present last season - his eighth year at City. A useful cricketer who had trials for Gloucestershire C.C.

Rob Newman. City's longest serving player after ten years with the club. He captained the promotion side and was ever present as a central defender after his former role as City's "Mr. Versatile", filling every outfield position.

John Bailey. Now in his third season with City having been signed on a free transfer from Newcastle United. Has also played for Blackburn Rovers and Everton as well as Newcastle. Now a regular in the City side.

Glen Humphries. A former England Youth International, Glenn regained a regular first team place last season after losing out the previous season through injury. He had five years at Doncaster Rovers, before signing for City in October.

Ronnie Sinclair. A free transfer signing from Leeds United last season, Ronnie began his professional career at Nottingham Forest. His League debut came whilst on loan at Wrexham. Made his debut for City last December.

Dave Smith. Dave made over 100 appearances for Gillingham after being

signed from Welling United. A speedy winger with a powerful shot, he joined City at the start of last season for £75,000.

Mark Aizlewood. An experienced defender, Mark signed for City in August 1990, Bradford City receiving £110,000. A Welsh International, City is his sixth club, having played at Newport, Luton, Charlton Athletic, Leeds and Bradford City.

Andy May. A former Manchester City apprentice, Andy made 150 League appearances for them and won England Under-21 honours. Moved to Huddersfield where he appeared in midfield and at full back. A £90,000 signing in August, 1990.

Louie Donowa. Another former Under-21 International, Louie was signed from Ipswich Town for £50,000 at the start of the season. A speedy skilful winger, bought to replace Mrak Gavin, who began his career at Norwich.

Wayne Allison. Another close season signing Wayne came to Ashton Gate as part of the exchange deal that took Mark Gavin to Watford. A player City had tracked since his days at Halifax.

Murray Jones. A 21 year old striker who was released by Crystal Palace at the end of last season. Came to City originally on trial but soon impressed manager Joe Jordan and has now been signed up.

PAUL PLOWMAN continues his season by season look back at Swindon Town through the years.

1959/60

The 1959/60 season was very much a term of transition at the County Ground. As the decade clicked over, manager Bert Head was in the process of phasing out some of those who had served the club well in the 1950's, while introducing young blood to take Swindon Town into the 'sixties.

As some of the youngsters were not yet ready for League football, Mr Head had to seek some 'stop-gap' replacements. David Layne, a free transfer signing from Rotherham, was still only a teenager himself. Then the club record transfer fee was broken three days before the start of the season, on August 19. The 28 year old former Charlton and Everton forward Jimmy Gauld was signed from Plymouth for £6,500.

Gauld provided 14 goals, despite going twelve games without scoring mid-season. But Layne gave the better

return, with twenty from just 27 appearances. After scoring seven goals in one Hellenic League game, David acquired the nickname 'Bronco'. During March, he hit hat-tricks in successive games against Shrewsbury and Southend.

Most of the fee paid for Gauld was recouped in December, when Bob Edwards and John Richards both signed for Norwich. Another popular figure to play his last game for the Town was George 'Garth' Hudson. The big centre-half retired with a neck injury after making 427 League and Cup appearances.

Three teenagers made their League debuts during 1959/60, joining three others in the side. Top scorer in the Football Combination, Roger Hunt – better known as 'Ernie' – was brought in during September and he was followed at Christmas by Mick Woolford and Mike Summerbee (father of present Town striker Nicky). Hunt and Summerbee were eventually transferred for considerable sums, but



Woolford appeared in just three League games.

Having begun the season as 1958/59 had ended – with a defeat at Queens Park Rangers – inconsistency prevented Swindon from mounting any serious challenge on the promotion contenders. Typical of their of their form was a sequence of five consecutive wins, immediately followed by five consecutive defeats! The Town even conceded a League 'double' to Accrington Stanley, who won only four home games all season. And a First Round F.A. Cup defeat at home to Fourth Division Walsall (for led 3-0 at half-time) did not go down well either.

But perhaps the saddest note of the season came on April 30 with a 6-1 defeat at Port Vale, a result which was later described as having been 'fixed' by certain participants. One of the culprits, Jimmy Gauld, was not retained at the end of the season and was jailed in 1965.

All change at the County Ground



IN . . . David Layne



OUT . . . George Hudson

ARKELL'S

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Who was who on the transfer list

Value for money or paper money? How much is a footballer worth? Transfer fees have increased at a rapid rate over the years. Remember the milestones – the first four-figure sum was paid back in 1905 when Alf Common went from Sunderland to Middlesbrough. He played three times for England. 28 years later, David Jack joined Arsenal from Bolton for £10,000. It cost ten times that amount for Manchester United to bring Denis Law back from Torino in Italy, in 1962. World Cup winner Martin Peters, described as being ahead of his time by Sir Alf Ramsey, went across London from West Ham to Tottenham in 1970 for £200,000 and the half-million pound barrier was broken by Kevin Keegan, leaving Liverpool for Sv Hamburg in Germany in 1977.

Million pound players are now ten-a-penny (if you pardon the pun) but some are often forgotten and from the paying fans point of view, vastly over-rated. Steve Daley moved to Manchester City from Wolverhampton Wanderers in September 1979 for £2,437,500; Kevin Reeves was signed by Manchester City from Norwich in March 1980 for £1¼ million. The Main Road side was relegated within three years. The career of Coventry's Ian Wallace never

took off after he joined Nottingham Forest for £1,250,000 in the summer of 1980. I vaguely remember he wasn't even a regular in Brian Clough's starting line-up.

Swindon Town's record outlay is £250,000 to Huddersfield for Duncan Shearer 2 years ago. At Leeds Road he scored 38 in 83 League games. In contrast his striking partner with whom he shared 54 goals in 1989/90, Steve White, was picked up on a free from Bristol Rovers.

The most received at the County Ground is £450,000 for Phil King from Sheffield Wednesday at the start of last season. A third of that figure was passed on to Torquay, who had sold him to the Town.

Swindon manager Ossie Ardiles says the Hillsborough deal was a good all-round move for his squad, because of Paul Bodin's ability at left-back. "The Gaffer" has spent wisely himself. David Kerslake cost £110,000 from Queens Park Rangers, and has since reportedly been linked with Glasgow Rangers for five times that value.

The signatures of Tony Galvin and Shaun Close didn't break the bank and some of their current colleagues are now put in the "million-pound" bracket.

Globally, Robert Baggio is apparently worth loads-a-lira

SHAUN HODGETTS OF GWR FM WITH HIS "IN-DEPTH" LOOK AT THE FOOTBALL SCENE.



and wasn't even in the regular Italy team for the recent World Cup tournament in his own country where "Gazza-mania" put Paul Gascoigne into the 5 or 6 million pound bracket, depending on which newspaper report you believe. Cynics would ask if an individual who kicks a piece of leather around for ninety minutes a week can justify such a price tag. Then of course there's the transfer tribunal system which allows an independent assessment of somebody's worth, and can give rise to many anomalies. Ultimately it seems there is no yardstick which applies across the board, but if player, buyer and vendor can agree then a deal will be struck, and that's their business.

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First Aid – A peaceful protest

FIRST AID

The "First Aid" protest was a key event in the fight to get Swindon Town out of the Third Division. While it is impossible to thank each individual involved, we would like to place on record our appreciation to the following local groups and organisations which contributed their services, facilities and goods free of charge.

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- Thamesdown Transport
- Swindon Bus Company
- J.J.B. Sports
- Debenhams
- The Wiltshire Hotel
- Halfords
- Bells (UK)
- The Mayor of Thamesdown

To all the above list; to any we've inadvertantly missed; to the stewards and collectors and to the 20,000 who turned up on the day;

THANK YOU



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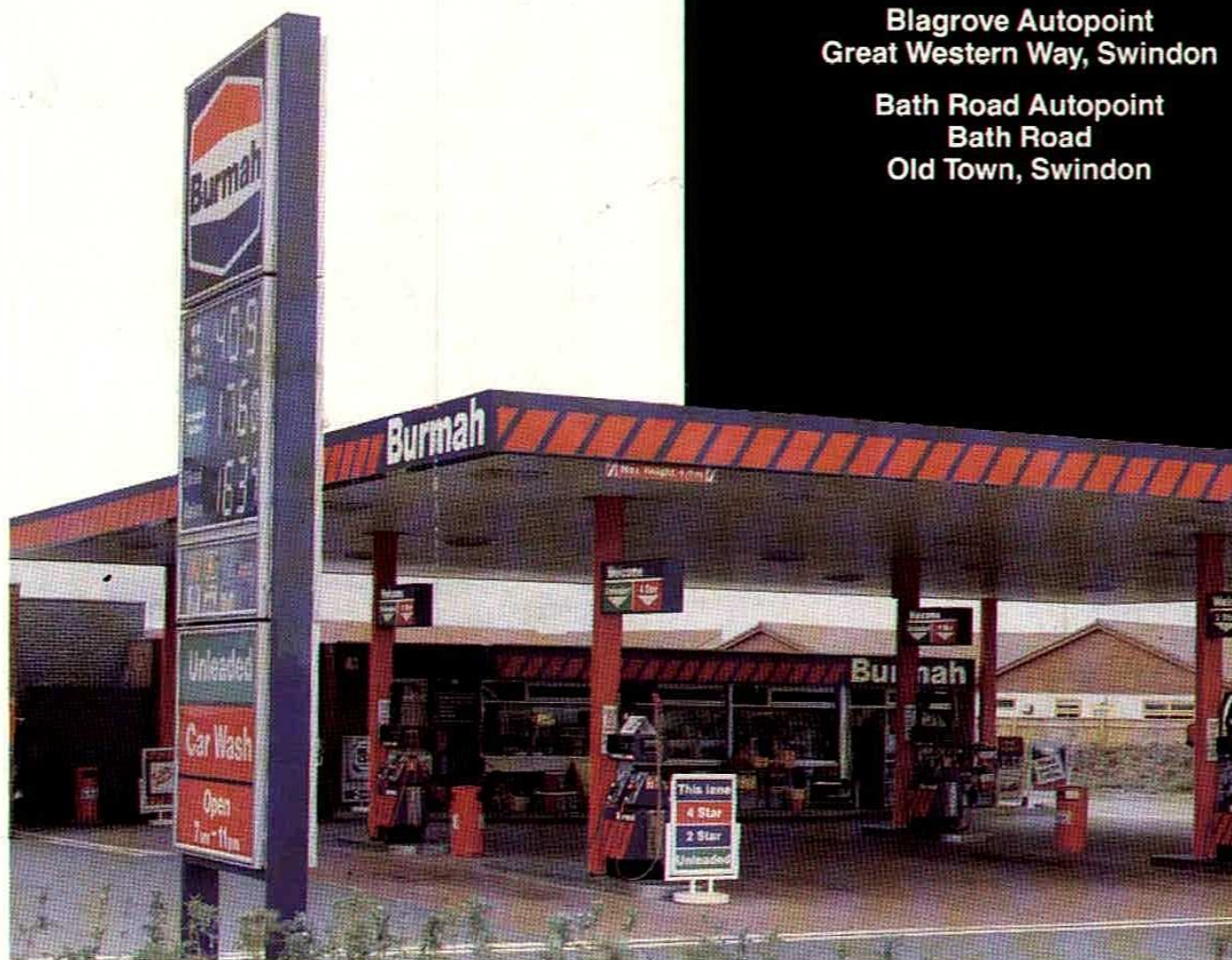
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Bristol City: A confession

Every year there are a handful of key days that one awaits with exceptional relish.

The publication of the Grand National weights in February; the opening of the Limekilns gallop at Newmarket; and, most of all, the publication in July, of the following season's Football League fixture list.

How many matches will I be able to see? How many Saturday home games coincide with televised race-meetings at Chepstow (47 minutes away), Cheltenham (45 minutes) and Newbury (25 minutes)?

This year, until that fateful June 7th, Town supporters were dreaming of League fixtures unprecedented in Swindon's football history... Swindon v Manchester United... Swindon v Arsenal, etc.

When the list was finally published what was the first game we all looked for? Swindon v Bristol City of course. Could you believe it? Saturday September 1st. Where are B.B.C. TV cameras? Almost 200 miles away at Chester.

But wait! The date is to be changed... now we must play on the Sunday. Where is the writer today? Playing host to 50 odd people at an annual Charity cricket match against the local village for the Lester Piggott Trophy – that's where!

While television relays the Phoenix Champion Stakes from Ireland in one room, the teletext will be flashing score-lines non-stop in the other. All we need now is a waterlogged cricket pitch for a perfect day...!

All of us have special games that we love to win. The defeat of Leeds United on February 4th this year was one that gave me particular pleasure. After

all, it was the first time in most of our lifetimes that we'd achieved it.

Any defeat of Bristol City is a cause for celebration by a true Town supporter.

I'm sure that many will echo the Chairman's welcome to the players, management etc. of Bristol City.

On the other hand, many will feel that the best type of City supporter is one who is disappearing post-haste down the M4.

Would you let *your* daughter marry a City supporter?

Now a confession. I did go to watch three or four Bristol City games after racing at Chepstow during the 1984-85 season.

The reason was that my friend, the former Town favourite, Kenny Stroud, was playing for the club. So too, was Howard Pritchard.

I must concede that they were an attractive side to watch, notably through the skills of Bobby Hutchinson, Alan Walsh, Stevie Neville and, of course, Kenny.

Terry Cooper built a successful foundation for the club's rehabilitation after sinking to 91st place in the Football League. Joe Jordan has carried on the good work.

Kenny's many friends will be pleased to learn that he has finally decided upon a footballing come-back with Newport County at the age of 36.

It was a great waste of talent when he announced a premature retirement, for business and family reasons. This week his progress has been impeded by a minor hamstring injury, but by all accounts those creative feet have lost none of their magic.

What a great start to the

JOURNALIST, RACING COMMENTATOR AND SWINDON TOWN FAN JULIAN WILSON GIVES HIS PERSONAL VIEW



Julian Wilson

season at Selhurst Park!

But the first day of the season confirmed two hard facts. Firstly, that it is going to be desperately difficult to keep Sheffield Wednesday, Oldham and Newcastle United – if only for their amazing support – out of the frame.

Secondly, that if we are unable to re-enforce our front-line strike-force, we risk another long season of profligacy in front of goal.

No-one worked harder in 1989-90 than the evergreen Steve White, while Duncan Shearer scored some spectacular goals.

But injuries always threaten. Wouldn't it be great to see a Paul Rideout, for instance, back at the County Ground?

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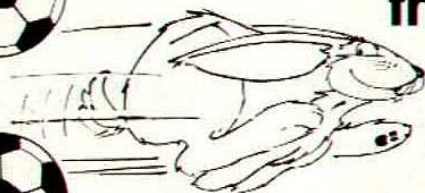


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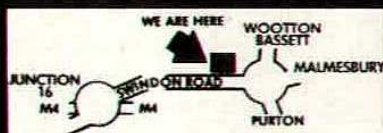
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Getting the j

GRAHAM CARTER meets the supp

His full name is Martin Tryczynski, but everybody calls him Martin T. "I've almost forgotten how to spell it myself," he jokes. But there's one thing he doesn't joke about – June 7.

"I was in the Great Western Hotel, enjoying a pint after work," said the 36 year-old Allied Dunbar marketing consultant, "when the news came through that the Football League had demoted us to the Third Division. I remember feeling very, very angry. We decided to do something about it straight away."

While a friend phoned his lawyer, Martin phoned every national newspaper and set up a meeting with John Latham of

the Daily Telegraph, with whom he spoke until 3 am. The following day he spoke with Swindon's MP and the Mayor and set up a meeting which was to see the birth of the Swindon Supporters Action Group. It was the first time that Martin, who was born in Poland and came to Britain at the age of six, had felt emotional enough about any issue for it to stir him into such action.

The centrepiece of the Town's campaign to overturn the League's decision was the First Aid March, when 25,000 Swindonians – not all of them football fans – marched through the Town.

"We took a big chance on that rally," Martin recalls.

"Nobody – not even Lloyds of London – would give us public indemnity insurance because football fans were involved, so we were liable for any damage." The gamble paid off. In Martin's own words: "The people of Swindon showed what they were made of and that people power works."

He could hardly have imagined where it would lead him, though, as he finds himself a Town director. Having a supporter on the board was an idea which came from within the club. Chairman Gary Herbert had talked about it long before the troubles at the club began.

When the time came, Martin admits that Supporters Club Chairman Chrit Scott was the leading candidate. But Chris had other commitments and Martin was asked to take the job. He is quick to underline what his role will be.

"I'm not a policeman," he says. "It is crucial that people don't see it that way. I'm not there to check up on the other directors and I don't want to rake up the past. I'm looking to the future and the fans can contribute."

Martin is keen for the fans' voice to be heard *before* decisions are made and is therefore anxious to hear their opinions. Meetings with a forum of supporters groups (Supporters Club, Travel Club, Junior Robins, London Supporters etc.) have already been held and more scheduled. Martin stresses, though, that no "elite" is being formed. Minutes of the meetings will be made available and he wants comments, complaints and



The First Aid March – "the people of Swindon showed what they were made of."

Job off to a T

Supporters' new representative on the board

suggestions from all fans.

"Write to me at the County Ground if you've got anything to say," he appeals.

So how does he fit in at the club? It should be stressed that he will attend all board meetings, but not necessarily be present throughout. He won't, for example, be involved in discussions about contracts and transfer negotiations, but he will be there to listen to and speak about matters directly involving the fans.

But doesn't being a non-executive member with no voting rights tie his hands? The short answer is no. "Look at it this way," he says. "If the worst comes to the worst and I think



Gary Herbert – had the idea for a supporters' representative before the club's troubles.

I'm not being taken seriously, I could resign. Then you'll know that it is a waste of time." But you don't detect that he thinks for a moment that it would ever come to this.

Putting a supporter on the board is a radical step and one that hasn't been taken in the League before. Martin says the important thing is that the club has opened itself up for public scrutiny. Though we cannot expect everything to change overnight, he is optimistic about the future – at Swindon anyway.

As for football in general, he says that it is a "wonderful game, run by amateurs" and doesn't mince his words about the men at the top. "Football is a cock-up," he says.

"The Swindon affair showed how much the authorities care for the ordinary person, who is the lifeblood of the game," he says, arguing that reform must come from the top down if football is to fully realise its huge commercial potential.

Martin is now committed to a very busy time, but sees his position as temporary. "I'll be there for maybe a season – two at the most. By then there could be plans for an election to find my successor."

And by then we could be in the First Division, but perhaps not if support doesn't improve. Martin is concerned that in twenty years, when Swindon's population has nearly doubled, County Ground attendances have nearly halved. "We only need to tap a small part of that Wembley spirit and we'll be OK," he says, though he points out that the noise level at the County Ground has fallen over



Martin T surveys the view from the Directors Box.

the years. In other words, **TURN UP THE VOLUME!**

I asked him if he had a last word for the fans as he prepared for his first board meeting. "Yes. Wish me luck."

● *Martin T will be a regular contributor to this programme. Look out for the first of his pages in the next programme. See also the page in this programme where we pay tribute to those who helped in the First Aid Campaign.*

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Reserves & Youths

Last season's mid-table place was no mean achievement for our reserve side, especially when you consider the strength of the opposition. We have to compete with the likes of Arsenal, Tottenham and Chelsea, for instance, who obviously have much larger playing squads at their disposal. With first team squads of around nineteen players, such teams can field maybe eight experienced players in the reserves.

Striking the right balance in the reserves is always a problem. Manager Andy Rowland considers the ideal balance to be three or four experienced players, three or four young professionals and three or four trainees. Getting this balance is difficult. There are now three triallists at the County Ground, for instance - Tony Clarke from Mansfield, Gary Costello from QPR and Raymond Lee from Arsenal - and these need to be given their chance, as well as the most promising of the existing youth team.

The progress of young reserve team players last season was perhaps as much an indication of the reserve team's progress as its League position. Fitzroy Simpson, many people's man of the match in our win at Charlton, is the best example, but Paul Hunt, Nicky Summerbee and Paul Trollope are also ones to watch - not to mention Adrian Viveash, who figured in several first team friendlies.

With our home fixtures being evening kick-offs, there will be plenty more opportunities to see how the latest "home grown" talent is developing.

SWINDON TOWN

FOOTBALL COMBINATION FIXTURES	
Wednesday August 29th	
Reading	A 2.00pm
Wednesday September 5th	
Wimbledon	H 7.00pm
Wednesday September 15th	
Arsenal	H 7.00pm
Wednesday September 26th	
Oxford United	A 7.30pm
Saturday October 6th	
Ipswich Town	A 3.00pm
Wednesday October 10th	
Portsmouth	H 7.00pm
Wednesday October 17th	
Norwich City	H 7.00pm
Wednesday October 24th	
Watford	H 7.00pm
Saturday October 27th	
Tottenham Hotspur	A 2.00pm
Wednesday October 31st	
Ipswich Town	H 7.00pm
Wednesday November 7th	
Brighton & Hove Albion	H 7.00pm
Saturday November 10th	
Arsenal	A 3.00pm
Tuesday November 13th	
Chelsea	A 2.00pm
Thursday November 22nd	
West Ham United	A 7.00pm
Wednesday November 28th	
Luton Town	H 7.00pm
Saturday December 1st	
Southampton	A 2.00pm
Tuesday December 4th	
Watford	A 7.00pm
Wednesday December 12th	
Fulham	A 2.00pm
Wednesday December 19th	
Chelsea	H 7.00pm
Friday December 28th	
Norwich City	A 7.30pm
Wednesday January 9th	
Reading	H 7.00pm
Tuesday January 15th	
Charlton Athletic	A 7.00pm
Wednesday January 23rd	
Southampton	H 7.00pm
Wednesday January 30th	
Oxford United	H 7.00pm
Tuesday February 5th	
Queens Park R.	A 2.00pm
Wednesday February 13th	
Crystal Palace	A 7.30pm
Wednesday February 20th	
Queens Park R.	H 7.00pm
Wednesday February 27th	
Tottenham Hotspur	H 7.00pm
Wednesday March 6th	
West Ham United	H 7.00pm
Saturday March 9th	
Luton Town	A 3.00pm
Wednesday March 20th	
Fulham	H 7.00pm
Monday March 25th	
Millwall	A 2.00pm
Wednesday April 3rd	
Charlton Athletic	H 7.00pm
Wednesday April 10th	
Crystal Palace	H 7.00pm
Wednesday April 17th	
Brighton & Hove Albion	A 7.15pm
Saturday April 20th	
Portsmouth	A 2.00pm
Wednesday April 24th	
Millwall	H 7.00pm
Tuesday April 30th	
Wimbledon	A 7.30pm

On the road to Oxford United

Saturday September 22 at 3 pm

Route

Oxford is 29 miles from Swindon. Take A420 into Oxford and follow signs for London along Headington Road. Turn left after two miles into Sandfield Road, then right into Beech Road.

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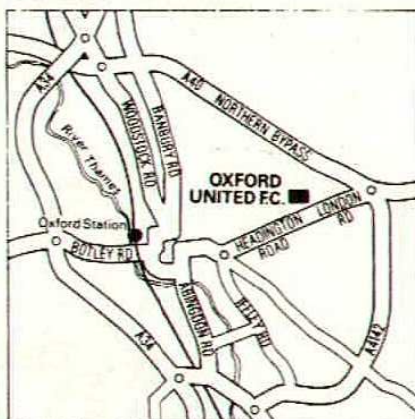
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Disabled

There is limited accommodation in the disabled supporters' section and tickets therefore should be applied for in advance.

Other Details

The nearest railway station is Oxford (3 miles). Club phone number: (0865) 61503. Consult local press/radio for ticket details.



Today's Referee

Today's "man in the middle" is Vic Callow from Solihull. 44 year-old Vic commenced refereeing in 1966 and has been on the Referee's List since 1979/80. He has been in charge of the Simod Cup Final (1987), two schoolboy internationals and this year's Leyland Daf Cup Final.



FM 97.2 THE INFORMATION STATION

Match Action



Top: **Duncan Shearer** goes close to opening the scoring against Ipswich from a cross by Tom Jones.



Right: **Shaun Close** watches as **Craig Forrest** makes another fine save.

GWR FM 97.2

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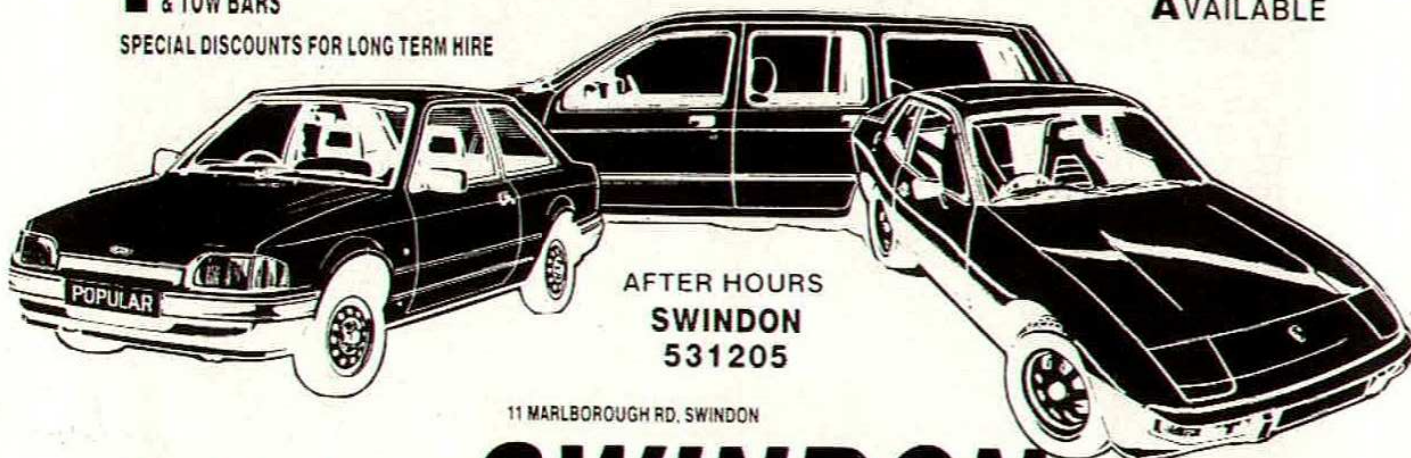
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Charlton 1, Swindon Town 2.

Swindon Town may still be in the Second Division, but they began the new season with a top class performance on a First Division ground.

Though they never reached the heights of Wembley three months ago, the signs were there to suggest that an immediate return to Division One is not merely a pipe-dream.

Charlton - tenants at Crystal Palace's Selhurst Park ground - were not overrun, they were simply edged out by a side which gave the impression that the best is yet to come.

After an even and entertaining

by Phil Duffell

Evening Advertiser, 27.8.90

Today DIVISION TWO GUIDE

OUR PREDICTION

1. Sheffield Wed
2. Newcastle
3. Millwall
4. West Ham
5. Swindon
6. Oldham
7. Wolves
8. Ipswich
9. Blackburn
10. Charlton
11. Bristol C
12. Middlesbrough
13. Leicester
14. Portsmouth
15. Port Vale
16. West Brom
17. Bristol R
18. Watford
19. Notts Co
20. Oxford
21. Brighton
22. Hull
23. Plymouth
24. Barnsley

Today, 23.8.90

Happy days again for Swindon

Charlton 1 Swindon 2
By MARTIN MARKS

SWINDON fans' summer of torment was forgotten after just 13 minutes of this new season.

Paul Bodin's magnificent 25-yard strike confirmed that Ossie Ardiles' side have somehow clung on to the style that took them so close to achieving their First Division dreams.

Duncan Shearer added another first-half goal to put Swindon on course for a morale-boosting opener.

Paul Mortimer should have given Charlton the lead after just seven minutes. Colin Walsh put the young striker clear with only the goalkeeper to beat but Mortimer took too long and eventually poked the ball wide.

Six minutes later, though, Swindon went ahead with a superb strike from full-back Paul Bodin.

Shaun Close, standing in for the injured Steve White, saw his cross cleared by Steve Gritt but the ball ran for Bodin to fire home left-footed from fully 25 yards.



SWINDON: Delight to the football purists, if not average accountant, they will be challenging for honours again having been slaughtered off field this summer over financial irregularities. Top names are Duncan Shearer (26 goals), Steve White (25) and Republic of Ireland midfielder Alan McLoughlin. Ossie Ardiles's stylish and accomplished team will at least make play-offs again. OUTLOOK: Rosy. ODDS: 10-1.

Swindon smashers looking first class

By BOB SAYER

Charlton 1 Swindon 2

FANCY a flutter? Then get your money on Swindon going up this season.

Ossie Ardiles's men, denied a First Division place because of an illegal payment scandal, will take some stopping on the pitch.

They oozed class as they roared to a two-goal lead against relegated Charlton.

News of the World →
26.8.90

And what will worry their Second Division rivals more is that they did it without Republic of Ireland World Cup midfielder player Alan McLoughlin.

The Eire star, six weeks after a double hernia operation, was left on the bench to watch a superb display from 20-year-old Fitzroy Simpson.

← The Mail on Sunday
26.8.90

Swindon goes up

Important Police Notice

Supporters who stand on the Shrivenham Road terrace should note that for safety and security reasons, they will no longer be permitted to leave the ground by walking around the perimeter of the pitch, in front of the Town End stand. They must now leave by the rear exits of the Shrivenham Road stand. The club and the police thank you for your co-operation.

★ ★ ★

With Sympathy

It was with great regret that we all received the news of the recent tragic accident at Winterbourne Monkton, near Avebury, in which four local teenagers were killed. The victims included Swindon Town fans, including popular ground security steward

Michael Iles. Swindon Town Football Club offers its sincerest sympathy to the friends and families of those involved.

★ ★ ★

Programme Fair

A week today – Sunday, September 9, the Supporters Club plays host to a Programme Fair. Thousands of programmes will be on sale, from 10.30 a.m. to 2.30 p.m. Admission 30p.

★ ★ ★

A visitor

Bobby Gould – until recently manager of Wimbledon – was a visitor at our match against Ipswich.

Travel Club

The Travel Club are now taking bookings for the trips to Hull (next Saturday) and Oxford. (More on the Travel Club in the next programme.

★ ★ ★

Coming Soon

In the next programme – 30 Things You Probably Didn't Know About Fitzroy Simpson, PLUS the first part of our History of the County Ground.

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FM 97.2

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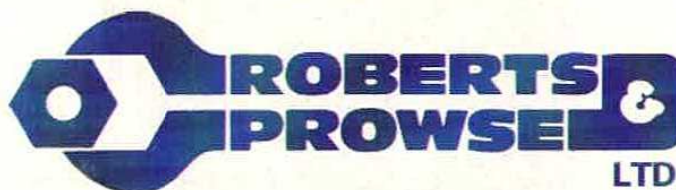


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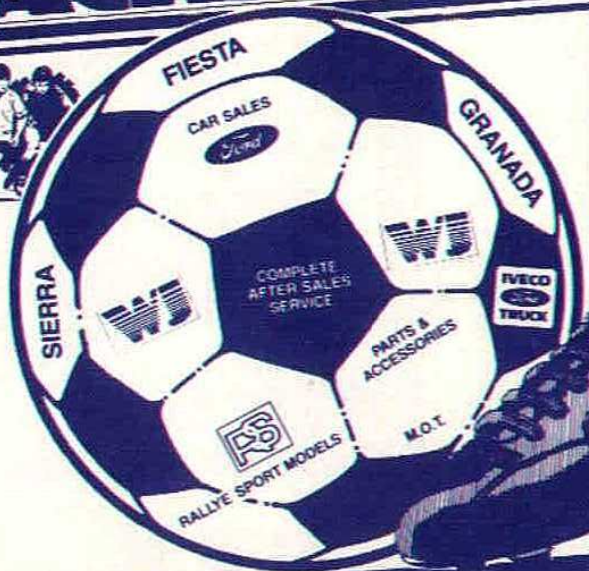
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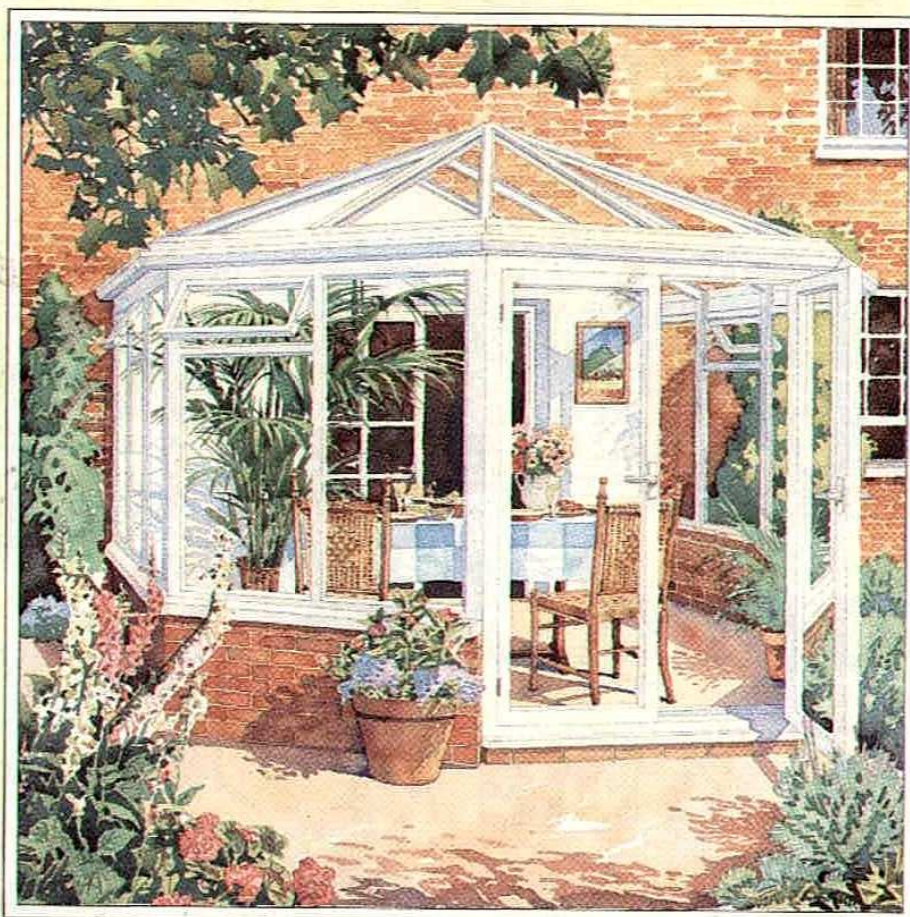
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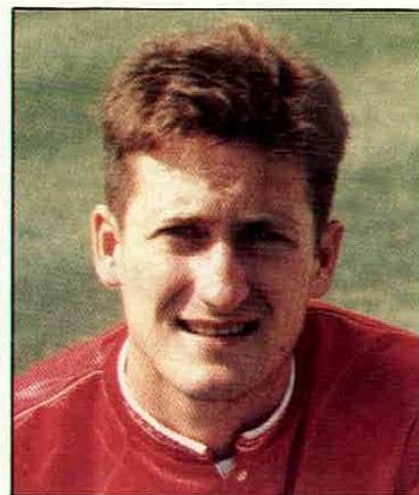


30 things you probably didn't know about . . .

David Kerslake

- David was born in Stepney, London on 19 June 1966.
- He lives in West Swindon with his wife Julia, and their 14-week-old son, Zachary.
- His brother, Michael, played for Fulham and Brighton.
- The first match he ever attended was the 1975 FA Cup Final, when West Ham beat Fulham 2-0.
- He supported Millwall when he was a boy.
- Photography, Art and P.E. were his favourite subjects at school.
- He likes Cantonese food, especially Aromatic Duck, and his favourite drink is wine and soda.
- "Give Me Some Loving" by The Spencer Davis Group is his favourite song. He also likes listening to Genesis, Pink Floyd and Van Morrison.
- It took him three attempts to pass his driving test.
- He drives a red Renault 5 Turbo, but would prefer to have a Jaguar XJS.
- Bernard Manning is his favourite comedian.
- His favourite T.V. programmes are Only Fools and Horses, Dallas and documentaries about nature.
- His favourite film is "The Long Good Friday", starring his favourite actor, Bob Hoskins.

- The thing he most likes about Swindon is that there is no traffic (compared with London).
- John Barnes is the most difficult opponent he has faced.
- He eats cheese on toast before each game.
- He has a 100% penalty success rate, scoring with each of the three he has taken.
- His ambition within football is to play for England.
- He says that he never gets nervous before a match.
- The rules he would most like to see changed are those which give too much protection to goalkeepers.
- Cruyff, Zico and Kempes are his favourite players from the past.
- His favourite current players are Maradona, Hoddle and Hansen.
- Martyn Tyler is his favourite football commentator.
- "The Godfather" is his favourite book, written by his favourite author Mario Puzo.
- He reads the Daily Express and the Sunday Express.
- Seve Ballesteros and Henry Cecil are the two people he would most like to meet.
- He suffers from Hay Fever.



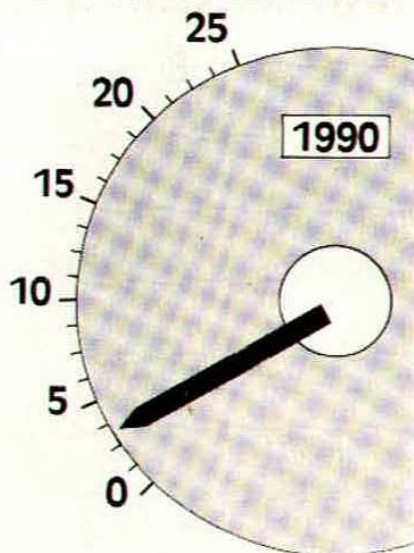
David Kerslake

- He spends his spare time playing tennis and golf, gardening and listening to music.
- If he was a supporter, he would watch matches from an orange seat in the North Stand.
- David says: "I think we would have been a very good First Division side given the chance."

Compiled by
BRIAN CARTER

Statistics

GOALOMETER



Swindon Town F.C. would like to thank the firms and individuals opposite for sponsoring every first team goal scored in competitive matches during season 1990/91.

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	P	W	D	L	F	A	Pts
Oldham Athletic	2	2	0	0	5	2	6
Swindon Town	2	2	0	0	3	1	6
Oxford United	1	1	0	0	5	2	3
Bristol City	1	1	0	0	4	2	3
Newcastle Utd.	1	1	0	0	2	0	3
Sheffield Wed.	1	1	0	0	2	0	3
Barnsley	1	1	0	0	2	1	3
Millwall	1	1	0	0	2	1	3
Notts County	1	1	0	0	2	1	3
Wolves	2	1	0	1	4	4	3
Blackburn Rovers	2	1	0	1	4	5	3
Leicester City	2	1	0	1	3	4	3
Portsmouth	2	0	2	0	2	2	2
W.B.A.	2	0	2	0	1	1	2
West Ham Utd.	2	0	2	0	1	1	2
Middlesbrough	1	0	1	0	0	0	1
Watford	2	0	1	1	2	3	1
Plymouth Argyle	2	0	1	1	1	3	1
Bristol Rovers	1	0	0	1	2	3	0
Brighton & H.A.	1	0	0	1	1	2	0
Charlton Athletic	1	0	0	1	1	2	0
Hull City	2	0	0	2	2	4	0
Ipswich Town	2	0	0	2	0	3	0
Port Vale	2	0	0	2	3	7	0
Up to and including 31.8.90							



HELPING THE GAME



The Football Trust 1990 has been created to help the game at all levels and to assist clubs meet the requirements of Lord Justice Taylor's Final Report.

Safety and comfort for all spectators is the primary objective and substantial funds have been made available for the provision of seating at Football League grounds. At the same time the Trust's commitment to family and community initiatives will continue with the provision of more family enclosures, better toilet facilities, covered accommodation, artificial pitches for local use and the development of women's and junior football particularly through community programmes, plus a wide range of policing and crowd control measures.

Each year The Trust expects to receive £20 million from the reduction in Pool Betting Duty plus the £10 million continuing contribution from the Spotting-the-Ball competition organised by Littlewoods, Vernons and Zettlers. This money will be invested in projects which benefit football throughout the United Kingdom.

**BARCLAYS LEAGUE FIXTURES
DIVISION TWO 1990/91**

					Digby	Kerslake	Bodin	Simpson	Calderwood	Gittens	Jones	Shearer	Close	MacLaren	Foley	Hockaday	McLoughlin	Match Sponsors
Sat. Aug. 25	Charlton Athletic	2-1	7,542	1	2	3	4	5	6	7	8	9	10	11	12	14		Redman Sheet Metal The Plumb Center
Tues. Aug. 28	Ipswich	1-0	10,817	1	2	3	4	5	6	7	8	9	10	11	12	14		
Sun. Sept. 2	Bristol City																	Crosby Doors Ltd M.S. Group Swindon
Sat. Sept. 8	Hull City																	
Sat. Sept. 15	Middlesbrough																	
Tues. Sept. 18	Wolverhampton W' derers																	
Sat. Sept. 22	Oxford United																	
Wed. Sept. 26	League Cup R2 (1L)																	
Sun. Sept. 30	Millwall																	Metalite Engineering
Tues. Oct. 2	Oldham Athletic																	
Sat. Oct. 6	Brighton & Hove Albion																	
Wed. Oct. 10	League Cup R2 (2L)																	
Sat. Oct. 13	Bristol Rovers																	Roy Allen Supplies Arkells, Kingsdown
Sat. Oct. 20	West Ham United																	
Wed. Oct. 24	Leicester City																	
Sat. Oct. 27	Barnsley																	
Wed. Oct. 31	League Cup R3																	
Sat. Nov. 3	Port Vale																	Clarion Shoji (UK) Multi Agg Quarries
Sat. Nov. 10	Portsmouth																	
Sat. Nov. 17	Sheffield W'sday (FAC 1)																	
Sat. Nov. 24	Notts. County																	
Wed. Nov. 28	League Cup R4																	
Sat. Dec. 1	Blackburn Rovers																	Mr. Clive Sharples
Sat. Dec. 8	Ipswich Town (FAC 2)																	
Sat. Dec. 15	Charlton Athletic																	McLean Homes Swindon Calor Gas
Sat. Dec. 22	West Bromwich Albion																	
Wed. Dec. 26	Newcastle United																	John Coyle Services
Sat. Dec. 29	Watford																	
Tues. Jan. 1	Plymouth Argyle																	
Sat. Jan. 5	F.A. Cup R3																	
Sat. Jan. 12	Bristol City																	
Wed. Jan. 16	League Cup R5																	
Sat. Jan. 19	Hull City																	Burmah Petroleum
Sat. Jan. 26	F.A. Cup R4																	
Sat. Feb. 2	Middlesbrough																	Swindon Co-op
Sat. Feb. 9	Oxford United																	
Tues. Feb. 12	Wolverhampton W' derers																	Heywood Insurance
Wed. Feb. 13	League Cup Semi-Final L1																	
Sat. Feb. 16	Sheffield W'sday (FAC 5)																	
Sat. Feb. 23	Portsmouth																	
Wed. Feb. 27	League Cup Semi-Final L2																	
Sat. Mar. 2	Blackburn Rovers																	Action Plant Hire
Sat. Mar. 9	Notts. County																	
Tues. Mar. 12	Oldham Athletic																	
Sat. Mar. 16	Millwall																	
Wed. Mar. 20	Bristol Rovers																	
Sat. Mar. 23	Brighton & Hove Albion																	Skurveys, Swindon Hammond Constr'n.
Sat. Mar. 30	Newcastle United																	
Mon. Apr. 1	West Bromwich Albion																	F. Green & Sons
Sat. Apr. 6	Watford																	
Sat. Apr. 13	Plymouth Argyle (FACSF)																	
Sat. Apr. 20	West Ham United																	
Sun. Apr. 21	League Cup Final																	
Sat. Apr. 27	Leicester City																	McLean Homes Ltd Clarion Shoji Ltd
Sat. May 4	Barnsley																	
Sat. May 11	Port Vale																	
Sat. May 18	F.A. Cup Final																	

NEXT HOME MATCHES

**SAT. SEPTEMBER 15th
MIDDLESBROUGH**
Kick Off 3.00 p.m.

**TUES. SEPTEMBER 18th
WOLVERHAMPTON
WANDERERS**
Kick Off 7.45 p.m.

Key: Home matches in bold • Goalscorer † and * Substitutions



WARNING TV SURVEILLANCE

This ground is equipped with
**CLOSED CIRCUIT
TELEVISION**

Installed with the help of a grant from the Football Trust. It is there to increase crowd safety and to help the police. Recording facilities enable film and photographs to be taken of disorder, which may subsequently be used in a court of law.

The Football Trust is funded entirely by the pools companies Littlewoods, Vernons and Zettlers from their Spotting-the-Ball competition.

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F.C. and Many Other Leading League
Clubs

DO CALL AND SEE DOUG WOODMAN AND
VIEW THE LARGE RANGE OF FOOTBALL
AND OTHER SPORTS GOODS AVAILABLE
FROM THE OFFICIAL CLUB SHOP.
OPEN 9.00 to 12.00 2.00 to 5.00 DAILY

SWINDON TOWN

BRISTOL CITY



FRASER DIGBY.

Another clean sheet on Tuesday to add to the 15 he kept last season.



DAVID KERSLAKE

Makes his 40th appearance for Swindon Town today.



PAUL BODIN

Scored the Town's first goal of the new season at Selhurst Park last week.



ALAN McLOUGHLIN

Has been nominated as No. 14 in the Town's first two League games.



COLIN CALDERWOOD

Looking to lead the Town to a third successive win today.



JON GITTENS

Collected his first caution of the season against Ipswich.



TOM JONES

Made an early departure last Tuesday, being substituted in the 65th minute.



DUNCAN SHEARER

Has scored in both of the Town's League fixtures so far.



SHAUN CLOSE

Still looking for his first senior goal for the Town.



ROSS MacLAREN

Has once again assumed the responsibility of taking penalties for the Town.



STEVE FOLEY

Has appeared in the opening games of the season for the first time since joining the Town in 1987.



12 FITZROY SIMPSON

14 DAVE HOCKADAY



Referee: V. G. Callow (Solihull)



RONNIE SINCLAIR

Took over from Andy Leaning mid-way through last season and has held his place.



ANDY LLEWELLYN

The only Bristolian currently in the side. Maximum appearances last season.



MARK AIZLEWOOD

The recent signing from Bradford City scored the opening goal of the season for his new club.



ANDY MAY

Another recent capture by manager Joe Jordan, earlier this month.



GARY SHELTON

The 32-year-old midfielder joined City from Oxford a year ago.



ROB NEWMAN

Has just started his testimonial year, although he is still only 26.



LOUIE DONOWA

Signed a few weeks ago from last Tuesday's visitors to the County Ground, Ipswich Town.



NICKY MORGAN

The 30-year-old striker arrived at Ashton Gate just before the transfer deadline last season.



BOB TAYLOR

Began this season where he left off last - with two goals in City's win over Blackburn.



DAVE SMITH

Played for Gillingham in the Third Division play-offs against the Town in 1987.



DAVID RENNIE

Celebrated his 26th birthday at West Bromwich Albion last Wednesday.



12 WAYNE ALLISON

14 GLENN HUMPHRIES



Linesman Red Trim: D. T. Colwell
Linesman Yellow Trim: K. J. Hawkes

NEXT HOME MATCH: Swindon Town v Middlesbrough

Saturday September 15th 1990. Kick-Off 3.00 p.m.

TODAY'S MATCH SPONSOR:

The Plumb Center
(Swindon)
of Swindon

TODAY'S BALL SPONSOR:
DAVE SMITH, A TOWN FANATIC

TODAY'S MASCOT

DANIEL JAMES FYLAN-SMITH is ten years old, lives at Shaw Ridge and attends Shaw Ridge Primary School. His favourite players are Steve White and Alan McLoughlin.



IMPORTANT SAFETY NOTICE

IMPORTANT SAFETY ANNOUNCEMENTS BY THE CLUB MANAGEMENT OVER THE PUBLIC ADDRESS SYSTEM WILL BE PRECEDED BY A LOUD SIGNAL TO CATCH THE ATTENTION OF SPECTATORS.